

Parents,

We are launching our online donation WeFund4u fundraiser next month powered by Adrenaline Fundraising. WeFund4u is a social donation campaign that has simplified the way teams and groups raise money. Fundraising is vital for the success of our program and we truly have a need to raise money for our Football Team. WeFund4u has a streamlined process that allows the athletes to help raise money for a successful season.

All we ask is that each parent/guardian help their athlete gather 20 or more email addresses of their biggest supporters i.e. "Grandma, Grandpa, Aunts, Uncles, Family friends." Then, emails will be sent to these potential donors where they can view our fundraiser page and decide if they want to donate. The emails are **DUE to coach by Wednesday April 14th..** Please have the email addresses on the turn in sheet on the back of this sheet. **ALSO: HAVE YOUR CHILD COPY ALL THESE EMAILS IN THE NOTES ON THEIR PHONE. Please list the emails top to bottom one after another. Do not name or number the emails. Players are going to copy and paste these at the kickoff. The contact list is just a guide. Emails need to be people that might want to help your son out.**

Participant Code: 16836793

*** CONTACTS ARE STRICTLY PRIVATE, PROTECTED AND WILL NEVER BE REDISTRIBUTED ***

Overview and Explainer:

- **SAFE and PROTECTED-** WeFund4u is the safest online donation platform available. All information is private, 100% secure and will never be redistributed.
- **ONLINE PLATFORM-** We will reach potential donors through email, text and all social media. Through these mediums, donors can visit our team fundraiser page and choose to help support with a donation.

If you have any questions about this program, please feel free to contact me.

Thanks,
WADE WALDROP
Head Football Coach
Florence High School

