

STRATEGIC PLAN FOR FLORENCE CITY SCHOOLS

September, 2018

System Brand

Your District...Our Community...One Florence

Vision

Giving You Tomorrow...Today!

Mission

Empower students to explore, create, challenge, innovate and lead

Core Beliefs

- We believe learning is the primary purpose for everything we do as a school district.
- We believe all students, teachers and administrators can grow, succeed, and reach their full potential by being engaged in the learning process.
- We believe our school district's relationships with students, their families, and, our community partners are crucial to everyone's success.
- We believe our school district must use innovative approaches to meet the needs of our diverse population.
- We believe in a school culture in which students feel safe to learn.

Theme

Engage

Strengths, Challenges, and Opportunities

Strengths

- Of the 367 certified employees in Florence City Schools (FCS), **70%** of all teachers hold Master's degrees or higher.
- The grade structure (K-4, 5-6, 7-8, 9, 10-12) is developmentally appropriate for students.
- The district is AdvancEd accredited and received the highest educational quality rating in the state of Alabama.
- All students in grades PK-12 participate in the FCS 1:1 Technology Initiative. Every student in PK-2 is provided an iPad and every student in grades 3-12 is provided a Chromebook. Every school provides a Media Center with additional technologies and access to both digital and traditional resources.
- All administrators and teachers have been issued an iPad and a laptop.
- The Career Technical Education Department (CTE) offers 70 courses in 11 fields.
- Research-based best practices (e.g., Alabama Best Practices Center, Project Lead the Way, National Math and Science Initiative (NMSI), Laying the Foundations (LTF), Southern Regional Education Board-Mathematics Design

Collaborative (SREB-MDC), World-Class Instructional Design and Assessment (WIDA), Alabama Math, Science, and Technology Initiative (AMSTI), Alabama Reading Initiative (ARI) are incorporated in the curriculum.

- Through 38 business and community partnerships, LAUNCH has provided 70 students internships/apprenticeships
- The LAUNCH Program was recognized as a 2018 CLAS Banner Program of Distinction
- Twenty-first century technology is pervasive in classrooms across the district and is a model for the state.
- Local support of Florence City Schools accounts for 43% of the district's budget.
- The high school curriculum is expansive, offering a wide range of courses (**286** total courses, including **70** CTE, **19** Advanced Placement (AP), **six** foreign languages).
- The district has won the national "What Parents Want" award for the past **22** years.
- Investing Mutually Prepares a Community to Thrive (IMPACT 80) provides an avenue for FCS teachers and administrators to acquire advanced degrees at the University of North Alabama at a reduced cost.
- The district's National Graduation Alliance (NGA) graduation rate has increased from 73% in 2012 to 95% in 2016 (third consecutive year at 95%).
- Through programs such as RESCUE, Targeted Optional Placement for Success (TOPS), Special Programming for Achievement Network (SPAN), and 12 For Life, the needs of the non-traditional student are met.
- The 12 For Life program is the only one of its kind in the state.
- Nine different languages are spoken in the homes of students in Florence City Schools.
- FCS participates in **13** different interscholastic sports that encompass **63** competitive teams.
- FCS provides extensive co-curricular offerings.
- The Florence High School (FHS) class of 2018 was awarded **\$10.9** million in scholarship dollars.
- The Florence Academy of Fine Arts (FAFA) program produces state, national, and international award-winning students – over 1,027 since the establishment of the program.
- FAFA class of 2017 was awarded over \$1 million in scholarships.
- FCS is considered a desirable place to teach as evidenced by an abundance of applicants per position vacancy and low teacher turnover.
- Comprehensive health and social services (e.g., nurses, on-campus mental health therapists, homeless counselor, social workers, graduation coach) provide assistance to students and their parents.
- There are successful on-going partnerships with post-secondary institutions, community agencies/service clubs, and city government.
- Each K-12 school has a full-time School Resource Officer (SRO).

- Florence City Schools has Florence Virtual School (grades 7-12) as an option for students.
- The following are just a few of the significant accomplishments achieved during the 2017-18 school year:
 - Maintained graduation rate of 95% for the fourth consecutive year
 - Decreased number of dropouts from 22 in 2013 to 8 in 2017
 - Graduated 44 seniors from the 12 For Life Program
 - Noted by Niche 2018 National School Rankings for academic excellence – Florence City Schools District ranked 9th in Alabama.
 - A total of 1,435 graduate courses have been taken thus far for college credit through the IMPACT 80 and Advance 12 initiatives
 - Named by Niche as a 2018 *Best Places to Teach* in Alabama district.
 - Conducted 1,161 classroom walkthroughs.
 - Increased WorkKeys silver level or above to 82%.
 - Decreased CCR percentage from 88% to 87%.

Challenges

- Continuing to decrease student absences 44,778 days of student absences in 2017-2018.)
- Closing the achievement gap as evidenced by subgroup assessment data.
- Ensuring high morale among employees.
- Encouraging parent/guardian participation is a challenge in some schools and school-related activities.
- Implementing the state assessment and accountability system.
- Infusing the 1:1 technology initiative into our instructional culture to positively impact student engagement and achievement must involve all personnel at every level.
- Using data effectively based on learning gains and growth requires the development of skills in the area of statistical analysis.
- Because of the transiency of families, graduating students in the required 4-year cohort must be kept at the forefront.
- Keeping public informational systems (e.g., email, school websites, iNow Parent Portal, social media) current is critical.
- Maintaining positive relationships throughout the community by all district employees.
- Maintaining school safety.
- Implementing extended personalized, virtual learning opportunities through and blended learning environments is on-going.
- Continuing to provide an adequate number of facilities to house the current student population as well as planning for the additional growth projected due to the expanded curriculum offered by FCS is an ever-present issue.

- Increasing student awareness regarding digital citizenship.

Opportunities

- There are large segments of highly supportive parents (e.g., boosters, PTO's, school activities, etc.).
- The school district is expanding meaningful partnerships with businesses and non-profits.
- SchoolCast, websites, Facebook, Twitter, iNow, Instagram, S'More, etc., provide opportunities for better school/home/community communication.
- Distance learning and computer-based instruction provide new opportunities for students outside the traditional curriculum.
- Dual enrollment is available through local colleges and universities.
- The FCS Education Foundation, now self-supporting, provides financial support for creative classroom endeavors (more than \$139,000 over the past four years).
- The district coordinates with Florence City Parks and Recreation to better use both school and city facilities.
- Teaming in grades 5-6 is utilized as a transition to secondary education.
- The Florence Academy of Fine Arts (FAFA) began officially in 2013, providing opportunities for students to earn a diploma distinction in the exciting field of Fine Arts.
- College and Career Readiness Standards (CCRS) and Quality Core instruction in grades K-12 increases rigor and relevance.
- An enhanced four-year plan for high school students provides an effective approach for educators to monitor student progress to graduation.
- The Florence Virtual School for students in grades 9-12 began in the 2013-2014 school year and expanded to grades 7-8 in 2015-16, offering a plethora of web-based courses taught by FCS staff members. Maymester and Summer Virtual provide increased opportunities for students.
- Students have the opportunity to complete an associate's degree via the Northwest Shoals Community College's Early College Program.
- Students have the choice of earning one or more of these Diploma Distinctions: Academic Honors, Advanced Placement, First 30, Career Technical Education, and Athletics.
- Beginning with the 2018-19 freshman class, students have the opportunity to earn an associate's degree through our early college partnership with Northwest-Shoals Community College.

Florence City Schools' Goals and Strategies

The following goals support the district's mission:

Goal 1 – Secure and Safe Campuses

To maintain a safe and healthy environment in well-maintained facilities

Strategies

- Promote and celebrate student achievement through a positive school climate.
- Maintain clean facilities and grounds.
- Continue to update and implement all school safety plans via Virtual Alabama annually.
- Continue to assess facilities annually, including outdoor play areas, and to identify/resolve potential safety issues.
- Develop health plans for students as needed.
- Continue to monitor energy via Maintenance Department to optimize energy consumption.
- Enhance positive school climates and continue implementation of Positive Behavior Supports (PBS).
- Strengthen school-home connections.
- Maintain collaborative efforts with both local and state court systems and community agencies.
- Retain School Resource Officers (SRO's) in all schools.
- Proactively address bullying and harassment concerns.
- Address digital citizenship for employees and students.
- Retain mental health professionals from Riverbend Mental Health Center in all schools.
- Continue using SchoolCast service as needed.
- Update the Internet Acceptable Use Policy annually.
- Continue the maintenance cycle for repairing and painting buildings.
- Continue violence-prevention and drug-prevention education.
- Conduct building safety checks and emergency drills regularly.
- Maintain staff members focused on truancy prevention.
- Continue implementation of electronically secured entrances with visual and auditory verification.
- Maintain signage on all campuses to designate them as weapons-free, tobacco-free, and drug-free.

Key Performance Indicators

- Annual facility assessment results
- Fire Marshal walk-through reports
- Scheduled and unscheduled safety drill reports including, but not limited to, fire drills, tornado drills, and Code Red lockdown drills.
- Environmental Protection Agency (EPA) assessment results (periodic Information Quality Act [IAQ] and asbestos results)
- Bus evacuation drill results
- SchoolCast reports
- Student absentee rates from illness and accident reports
- Student Incident Reports (SIR)
- School safety manual monitoring notes

- Children’s Internet Protection Act (CIPA) compliance documentation
- Lightspeed Internet student filtering reports
- Emergency Management Agency (EMA) communication drill results
- Nurses’ treatment logs and health plan outcomes
- Records of playground and building accident reports
- Court support with Early Warning and tough stance on truancy
- Court support with identifying students under supervision (as needed)

Goal 2 – Measures of Success

To exceed the requirements of the State Legislature and the Alabama State Department of Education’s (ALSDE) new measures of success

Strategies

- Use Scantron’s Global Scholar and NMSI/A+ College Ready as the primary data sources for the four (4) data days in the 2018-19 school year.
- PD Days – Deepening educator knowledge regarding differentiation and ownership for student learning through more intentional planning by use of formative assessment (e.g. exit slips) and formative feedback.
- Implement systems for prevention of learning problems and for intervention (e.g., Response to Instruction [RTI], Edgenuity, Voyager, IXL).
- Engage the family and community in the learning process.
- Focus intentionally on student engagement as a key to improving student achievement.
- Promote enrollment in Honors classes in grades 5-10 in order to build capacity so that students enroll in and master AP classes.
- Promote enrollment in AP classes and require AP examinations for qualified students enrolled in these courses (paid for by FCS).
- Identify and pursue awards at the state and national levels.
- Continue to maintain and improve upon the number of students who graduate and are college and career ready.
- Expand use of the collaborative model whereby teachers work together effectively.
- Evaluate effectiveness of instructional programs through the AdvancED Continuous Improvement Plan (ACIP), revising as necessary.
- Continue the practice of credit recovery in grades 9-12.
- Update curriculum alignment and pacing quarterly.
- Expand opportunities for credit advancement in grades 9-12.
- Expand the scope of credentialing for all CTE programs so completers and graduates possess ready-to-work certifications and skills as they enter post-secondary institutions or the workforce in a global market.
- Analyze student achievement data to identify learning gains for all students in grades K-12.

- Monitor student academic progress through data meetings in grades K – 12 and use data to drive instruction.
- Utilize Scantron’s Achievement Series for benchmark testing.
- Implement reward systems for good behavior, grades and attendance.
- Utilize the skills of the graduation coach to reach at-risk students.
- Continue home visits by staff members to improve attendance.
- Assess, quarterly, attainment of College- and/or Career-Ready Status.
- Expand College- and Career-Ready credential opportunities to include 12 For Life employment and successful completion of dual enrollment.
- Continue to stress the importance of school attendance to parents and community.
- Identify ways to meet and exceed all components of the Alabama A-F School Accountability System.
- Implement Power Reading and Power Mathematics in grades 7-12 to increase proficiency.
- Develop a 4-year plan of study for each student by the end of grade 8, with an intense focus on high school graduation.
- Implement common planning time by grade level/subject area/team/department, with a focus on student work, engagement and learning.
- Communicate the relevance of assessment data to students and other stakeholders.
- Establish/continue after-school opportunities for tutoring students in their academic deficiencies.
- Use Canvas as the district LMS as our platform for learning and communication.
- Follow the established grading policy for the 2018-19 school year.

Key Performance Indicators

- Standards-based Scantron Achievement/Performance Series Data
- *Individual English Learner Plans (IELP)*
- Graduation rate/CCR
- NMSI/A+ College-Ready data
- Data Notebooks
- Quantity and quality of student awards
- RTI data
- Student/Staff survey data
- iNow and Kelly Services attendance data

Goal 3 – Authentic and Transformative

To intentionally engage all students in learning that is authentic and transformative

Guiding Principles

- Embrace best practices for teaching and learning.
- Be intentional in what we do and why.

- Maintain a shared understanding of engaged learning.
- Differentiate instruction to meet the needs of every learner.
- Build a school culture in which teachers guide students in making connections to previous and future learning while taking ownership of their own learning.
- Assess student learning in a variety of ways allowing students to demonstrate authentic application of skills and knowledge learning as evidenced by:
 - ACT, CCRS, Quality Core/Alabama Best Practice Center (ABPC)
 - Florence Academy of Fine Arts (FAFA)
 - Career-Technical Education (CTE) Credentialing/Internships
 - Honors, AP/Laying The Foundation (LTF)/National Math and Science Initiative (NMSI)/Southern Regional Education Board (SREB)/Alabama Math Science and Technology Initiative (AMSTI)
 - Dual Enrollment
 - 12 For Life/Launch
 - Pre-K-12 1:1 using a digital Learning Mastery System (LMS)
 - Digital Learning Platforms

Goal 4 – Targeted Growth

To access all available resources, both human and financial, for continuous improvement and targeted growth

Strategies

- Recruit and retain highly qualified teachers and leaders from diverse backgrounds and experiences.
- Build sustainable leadership capacity among teachers and administrators and provide high-quality, embedded, relevant professional development for staff members as evidenced by Falcon Learning Conversations Network (FLCN), Investing Mutually Prepares a Community to Thrive (IMPACT) 80/Advance 12.
- Increase teacher attendance.
- Access grants, scholarships and other revenues from private and public sources.
- Partner with businesses and non-profits
 - ECM Hospital – Nursing
 - IFDC (International Fertilizer Development Center) – Accounting, Human Resources & Agriscience/Agronomy
 - Northwest Regional Airport – Social Media Management, Administrative Assistant
 - North Alabama Animal Hospital - Veterinarian
 - Fisher/Smith Animal Clinic - Veterinarian
 - Marigails’s Fashion House – Fashion Design
 - Hibbett Middle School - Education, Teacher Assistant
 - Forest Hills Elementary School - Education, Teacher Assistant

- Harlan Elementary School – Education, Teacher Assistant
 - Elite Medical – Engineering, Machinist
 - The Assurance Group – Finance and Insurance
 - City of Florence IT – Information Technology
 - On Point Manufacturing – Fashion Design
 - Muscle Shoals Sound – Music, Editing, Producing, Tour Guides
 - Geo Source – Environmental Research, GIS
 - Alabama Chanin – Fashion Design & Culinary
 - Law Office of Heath Trousdale & Nathan Hunt - Law
 - Parker Bingham Jewelers – Fashion Design
 - City of Florence Museums – Tour Guides, Museum Assistants
 - FCS Digital Media – Digital Media, Filming, Editing
 - IP Watch – Information Technology
 - Massey Drugs - Pharmacy
 - N Side – Information Technology
 - Bernard Architecture – Designing, CAD Software Program
 - NWSCC – Ready to Work Program – Education, Tutoring, Teaching Assistant
 - WQLT/Big River Broadcasting – Filming, Editing
 - Bone & Joint Clinic – Orthopedic
 - Florence Police Department
 - Sycamore Group - IT
 - Inkwell Films – Music
 - UNA Sports Broadcasting Department – Filming, Film Editing, Broadcasting
 - FCS After School Program – Teaching Spanish
 - Johnson Paseur & Medley, LLC - Law
- Create an ACIP at each school via AdvancEd eProve that coincides with the district’s Strategic Plan.
 - Nurture collaborative relationships with state legislators and county/city officials for both state funding and laws related to K-12 education.
 - Analyze data from assessments in grades K-12 to determine learning gains and make necessary adjustments in instruction based on student needs as evidenced by data meetings and learning gains.
 - Utilize the RTI process and use the results to differentiate instruction.
 - Utilize the inclusion/clustering model for special education to close the achievement gap.
 - Provide standards-based instruction and strategic teaching practices to increase student engagement as evidenced by:
 - Learning targets
 - Intentional planning
 - Quality questioning
 - Formative assessments

- Formative feedback
 - Use of Edgenuity
- Monitor the 4-year plans annually for students in grades 9-12 to ensure CCRS indicators are met.
 - Actively engage students in state, regional and national competitions.
 - Increase involvement of all stakeholders by taking the schools' message into the community and listening carefully to the feedback.
 - Increase communication and opportunities for feedback with all stakeholders via a variety of methods.

Key Performance Indicators

- New teacher retention rates
- Dollar amount spent per pupil
- Number of participants in national, state, local, and embedded professional development activities
- Number of National Board Certified Teachers
- Amounts of grants and donations awarded
- Evaluation of professional development activities
- Capital planning projects updates
- Monthly and annual financial updates
- State monitoring review results
- Minutes/announcements from partnership meetings with businesses and non-profits
- Financial commitment for Academic Leaders and Instructional Partners.